

University of Pretoria Yearbook 2022

Dynamic innovation 878 (GIJ 878)

Qualification Postgraduate

Faculty [Gordon Institute of Business Science](#)

Module credits 6.00

NQF Level 09

Programmes [MPhil with specialisation in Change Leadership](#)

[MPhil with specialisation in Leading in New Economies](#)

[MBA Full-time](#)

[MBA Modular](#)

[MBA Part-time](#)

[MPhil \(Corporate Strategy\) \(Coursework\)](#)

[MPhil \(International Business\) \(Coursework\)](#)

Prerequisites No prerequisite.

Contact time 21 contact hours per 3 week-cycle

Language of tuition Module is presented in English

Department Gordon Institute of Business Science

Period of presentation Semester 2

Module content

Building an agile and innovative organisation has become a critical requirement to participate successfully in the current competitive landscape. In this elective students will build a working knowledge on the fundamentals requisite for an innovation culture to flourish. Through cases, company discussions and mixed media methods, students will also cover the components, structures, processes and mind-sets involved in developing a functional innovation system. The focus will change year on year depending on what the current trends are and students are advised to consult the elective manual each year for further guidance.

The regulations and rules for the degrees published here are subject to change and may be amended after the publication of this information.

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